PRELIMINARY Agenda CMG Canada Seminar: Oct 16th 2012 (Toronto)

TIME: 8:30 a.m. – 4:15 pm

LOCATION: C’est What 67 Front Street East http://www.cestwhat.com/map.asp

ATTIRE: Business attire or Business casual (hard-soled shoes, slacks, collared shirt)

If this program is not of interest to you, please pass it on to the appropriate group within your organization ... or have them visit CMG Canada at http://regions.cmg.org/regions/cacmg//index.html

Tuesday Oct 16th, 2012

8:30 AM Continental Breakfast

9:00 AM Welcome

9:05 AM Sustainable Cost Reduction
   Eric Brubaker - CPT

In Capacity/Performance Management from the Front Lines - Eric Brubaker This presentation reviews recent experiences in identifying and addressing a number of Capacity / Performance Management challenges for practitioners in the context of a case study.

Eric Brubaker has extensive experience in Capacity Planning and Performance Management. His background also includes data center, network and systems management, plus applications and vendor software architecture, R&D and support. He is a past presenter at US and UK CMGs as well as many other conferences and seminars. Eric has been working for CPT Global for the last 3 years and is one of CPT’s senior practitioners in the field.

10:20 AM Coffee
10:35 AM Providing monitoring that is reliable, comprehensive and understandable
Joe Calçada – IBM

This presentation will help you
• Learn about the implications that Service Management has on the need to provide understandable
  metric to executives
• Learn about the need for extended visibility into newer forces such as virtualization and mobility.
• Find out why end user performance perspectives are key to providing proper business views

Joe Calçada is a Service Management Solutions Architect at Tivoli Canada. Prior to his role at IBM he was a
distributed SE at Candle Corporation with over 20 years of experience in the performance monitoring arena.
Recently in his new role he has helped various companies with their monitoring strategies and in particular assisting
organizations understand the ramifications to performance, capacity, and availability of newer IT drivers such as
Cloud and Mobility. He is based in Markham but is now supporting a lot of Federal Government accounts and
spends quite a bit of time on Ottawa assisting with shared services efforts. A little known fact about Joe: He can
play accordion - so if his presentation is well received he will be happy to play you a song. If it's not - he'll play you
two

11:50 AM Lunch (on your own)

1:30 PM Database Cloud Consolidation, Application Performance Management
and Application Quality Management with Oracle Enterprise Manager 12c
Kenny Gan – Oracle

In this session we will describe how you can set up a database cloud consolidation strategy. Learn how to plan,
setup, build, test, deploy and manage the complete cloud lifecycle management. We will cover functional and
load testing methodologies for web-based and database centric applications as well as real world database
testing strategies. The second part of the session will cover Business Driven Application management where we
will monitor performance from an end-user perspective.

Kenny Gan has been a Principal Database Technology Consultant at Oracle for over 16 years. Over the years,
Kenny has focused on architecting highly available, scalable and performant solutions for the Retail, Financial
Services, Insurance, Telecommunications and Energy Industries. Kenny also specialized in enterprise management
solutions.

2:45 PM Coffee Break
3:00 PM  Unified Service Delivery - Transforming Performance Management  
*Netscout – Russ Currie*

IT infrastructure continues to grow in both complexity and scale. Virtualization, Public and Private Clouds are being merged with legacy applications to deliver IT services - not 'just' applications to the business. Add to this the increasing demands of a mobile workforce and the trend of BYOD (Bring Your Own Device) computing and IT must adapt and change to meet the changing needs of the business. This presentation will describe a set of solutions that allow IT to better meet the needs of the new workforce and enable IT to measure and provide Unified Service Delivery Management that helps to ensure business continuity and create collaboration both within IT and between IT and the business.

**Russ Currie** has more than 25 years of experience in the computing and networking industry. Russ brings considerable insight to the challenges faced by IT organizations and the products being developed to provide solutions. Prior to joining NetScout, Russ spent nearly 15 years in IT, managing early deployments of some of the first Ethernet networks while at Digital Equipment Corporation and helped to form a more solid bond between network delivery teams and the business at Fidelity Investments. While at NetScout, Russ has had several roles in both Product Management and Development where he has brought innovative products and solutions to the market.

4:15 PM  Adjourn
**CMG Canada News**

Welcome to CMG Canada’s 27th year of continuous operation. For this new year (2012/13) our other tentative upcoming seminar/conference dates are as follows:

- Tuesday February 19th 2013
- Tuesday April 16th & Wednesday April 17th 2013

As usual, the website ([http://regions.cmg.org/regions/cacmg/index.html](http://regions.cmg.org/regions/cacmg/index.html)) can be checked for changes, past agendas & presentations, and other CMG related matters. Also, the **CMG Canada board** welcomes your questions and comments and can be contacted as follows:

- Anthony Mungal – President [amungal@acm.org]
- Gabe Gewurtz – Treasurer [ggewurtz@look.ca]
- Don Melton – Membership Chairman [meltond@acm.org]
- Carl Kyonka – Program Chairman [carl.kyonka@enbridge.com]
- Peter Livingston – Web Master [peter.livingston@bmo.com]
- **Canada membership** is among the most affordable in the IT industry at CDN$100 per individual for the entire year. More details and the membership form can be obtained from the membership link on the website.

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