Agenda CMG Canada Seminar: Feb 21\textsuperscript{th} 2012 (Toronto)

TIME: 1:00 p.m. - 4:00 p.m.

Sponsored by

LOCATION: C’est What 67 Front Street East http://www.cestwhat.com/map.asp

ATTIRE: Business attire or Business casual (hard-soled shoes, slacks, collared shirt)

If this program is not of interest to you, please pass it on to the appropriate group within your organization ... or have them visit CMG Canada at http://regions.cmg.org/regions/cacmg//index.html

Tuesday Feb 21\textsuperscript{st}, 2012

1:00 PM Meet

1:15 PM Welcome

1:20 PM Optimizing Performance and Capacity in Private and Hybrid Clouds

\textit{Noel Clarke - OpTier}

There are a number of factors that should consider when evaluating whether an application or service is suitable for the cloud including but not limited to: Application bandwidth cost, Application complexity, CPU usage, Volume and resource volatility, J2EE dependencies, Apdex scores, SLA compliance. This presentation will examine each of these factors and share our customer's experience in utilizing OpTier BTM to reduce risk in cloud migration, and to optimize performance and capacity in Private and Hybrid Clouds.

Noel Clarke is a Senior Consultant with OpTier evangelizing the advantages of Business Transaction Management (BTM) as an approach to IT management and performance monitoring. Noel is especially interested in leveraging BTM for IT Cost Transformation and its strategic role for Public and Private Clouds. Noel has an extensive background in Application Performance Monitoring, Business Process Modeling, Enterprise Integration and Enterprise Architectures. Noel graduated with a BS in Management from Boston University and an MBA in Entrepreneurship from Babson’s F.W. Olin School of Management.

2:30 PM Coffee
2:45 PM  Transaction Following Using PurePath

*Michael Taylor – Compuware*

In the application performance monitoring world being able to monitor all transactions all the time is key and following them is even greater. Follow a transaction via the PurePath from a browser page action, through the web, Web Services, application, database, message broker, and into IMS servers.

*Michael Taylor* is a Senior APM Solution Consultant with Compuware Canada and has extensive experience in Application Performance Monitoring focused on, End User Experience Monitoring, IT Service Management, Application Profiling and troubleshooting, script automation, and network protocol analysis. Michael has worked in the solution delivery group at Compuware for 8 years focusing on the Gomez On-Premise solution prior to transitioning to a Solution Consultant role. Before Compuware he was as a Network Engineer at the Canadian Broadcasting Corporation on such projects as the Salt Lake City Winter Olympics, and World Youth Day.

4:00 PM  Adjourn
**CMG Canada News**

Our tentative upcoming **seminar/conference dates** are as follows:

- Tuesday April 17th 2012
- Wednesday April 18th 2012

As usual, the website [http://regions.cmg.org/regions/cacmg/index.html](http://regions.cmg.org/regions/cacmg/index.html) can be checked for changes, past agendas & presentations, and other CMG related matters. Also, the **CMG Canada board** welcomes your questions and comments and can be contacted as follows:

- Anthony Mungal – President [amungal@acm.org]
- Gabe Gewurtz – Treasurer [ggewurtz@look.ca]
- Don Melton – Membership Chairman [meltond@acm.org]
- Carl Kyonka – Program Chairman [carl.kyonka@enbridge.com]
- Peter Livingston – Web Master [peter.livingston@bmo.com]

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<table>
<thead>
<tr>
<th>CMG International Conference</th>
<th>December 5-9th 2012</th>
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</thead>
<tbody>
<tr>
<td><a href="http://www.cmg.org">www.cmg.org</a></td>
<td>Gaylord National</td>
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