



Speaker Letter CMG Canada

Jan 2017

Dear Computer Professional,

I am writing on behalf of CMG (Computer Measurement Group) Canada. We are a non-profit organization that mounts seminars focussed on computer performance. My role is to arrange presentations for CMG Canada. This message is intended to locate such presentations. If you are not the right contact for this request, please let me know or, if possible, forward this request to a more appropriate recipient.

CMG

Globally, *CMG is one of the most influential organizations in the data processing industry.* Its purpose as defined in the overall charter statement includes the provision of:

- extensive introductory education for new professionals
- information on emerging technology as well as methodologies for existing performance professionals
- forums on the exchange of information and promotion of new ideas
- focus on practical applications and results oriented methodologies.
- encouragement for educational institutions to focus on the IT curriculum.

CMG as a whole continues to be the foremost user group serving the diverse and ever-changing needs of Data Processing Professionals worldwide. Much more detail is available at www.cmg.org.

Topic areas include:

- *z/OS*
- *Client Server & Network Computing (UNIX, Windows etc)*
- *Enterprise Systems*
- *Performance and Capacity Management*
- *Storage and I/O*
- *Internet / Intranet Applications*
- *Database Technologies*
- *Systems Management*
- *APM*
- *Software defined datacenters*
- *Infrastructure performance and Optimization*
- *Futures (hardware, software, & methodologies)*

CMG members are industry professionals concerned with the performance planning and management of computer systems, in all aspects of the industry. The membership includes staff from banks, utilities, government and financial institutions. CMG Canada annual membership fees are \$100 per individual.

We strive to focus on the topics that are timely, informative and offer some form of practical computer performance methodology. To that end, we pursue brand name talent. We also encourage our members to present their experience from the client side of technology.

The CMG Canada **seminar dates for the** year, held in downtown Toronto, are tentatively:

October 18, 2016
February 28, 2017
April 25-26, 2017

The specific program agenda is emailed to members approximately 2 to 4 weeks in advance of the respective seminars and is posted on the CMG Canada webpage at www.cmgcanada.altervista.org. We would appreciate further advertising of our events and ask organizations that provide a presenter to forward our agenda to pertinent contacts.

Presentations

The general goals of a CMG presentation include:

- To present information on methodologies used to measure computer performance
- To provide information not readily available elsewhere
- To be pertinent and current
- To effectively convey those ideas
- To answer questions and respond to comments effectively

CMG Canada has some constraints:

We cannot provide any money for expenses.

Since CMG is a not-for-profit organization, presentations should NOT be marketing, rather they should concentrate on methodology. The presentations should not disparage other products, companies or individuals. CMG Canada board members can elaborate on these items or any other concerns of prospective speakers. While marketing is not to be part of the presentation during the CMG Canada portion of the day, there is latitude for some marketing materials aside from the formal CMG seminar. The best marketing is a competent presentation. Further details can be obtained from our parent organization at <https://www.cmg.org/conferences/speakers-resources/paper-and-presentation-policy/>.

The deliverables we ask of the presenter are:

- A title for the presentation, about 3 to 4 weeks ahead of the presentation
- A short abstract of the presentation, about one paragraph, about 3 to 4 weeks ahead of the presentation
- A short biography of the speaker, about one paragraph, at the same time as the abstract
- The presentation on the appointed date (electronic copy via email or usb stick)
- We also ask for permission to publish the presentation visuals as part of CMG Canada's web site
- We request that any vendor participants forward our agenda to pertinent clients

We group presentations of similar content and so we need freedom to schedule presentations within the seminar days. If there are constraints on a speaker's availability, please make these clear as soon as you are contacted. Speakers are invited to lunch with the CMG Canada board and find contact with our membership informative.

Sponsorship

CMG Canada welcomes the financial support of sponsors. With sponsoring the presenter is allowed a short marketing presentation. Details of sponsorship can be elaborated by our board. Some further details in our Sponsor Letter available on our website at <http://cmgcanada.altervista.org/> on the right of the page.

We also kindly request that the organizations of our speakers broadcast our agenda to any of their contacts that might be interested in possibly attending and/or becoming members.

I appreciate your spending the time to read this message and hope it leads to further contact.

Respectfully,
Peter Livingston
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